Elliot Jung
Product Manager

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(Open to opportunities around the world)
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LinkedIn
Website

Product Manager with 4+ years of experience driving zero-to-one strategies for innovative products leveraging **Artificial Intelligence** and **Blockchain** technologies. Successfully contributed to the **M&A** exits of two companies after achieving product-market fit. Proven expertise in **agile** environments, excelling in rapid product launches and seamless collaboration with cross-functional teams.

PROFESSIONAL EXPERIENCE

ProtoPie Technologies Inc.   **Vancouver, BC, Canada**
AI Product Owner   *Feb 2025 – Present*

ProtoPie is the leading interactive prototyping tool, enabling designers to turn UI/UX ideas into highly interactive, realistic prototypes across mobile, desktop, web, IoT, and beyond. Trusted by global leaders like Google, Microsoft, Meta, BMW, and Samsung.

- Define the AI product vision and strategy, clearly articulating goals that align with both user and business needs.
- Lead cross-functional teams to ensure the timely delivery of AI solutions, driving execution in line with the product vision and business objectives.
- Prioritize product features using data-driven insights and user research to address critical requirements and maximize impact.
- Create detailed product requirement documents to guide implementation and ensure alignment with strategic goals.
- Maintain and update the product backlog, reflecting shifting priorities and emerging business needs.
- Conduct data analysis, extract key insights, and present conclusions through visualizations to inform decision-making.
- Engage with users to deeply understand their challenges and inform product development.
- Monitor AI trends to ensure ProtoPie leverages emerging technologies, maintaining its competitive edge in the market.

HayanMind Inc.   **Daejeon, South Korea**
Product Owner   *March 2022 – March 2024*

HayanMind is the company behind RedKiwi, an English learning app with over 3M downloads, enhancing listening and speaking skills through interactive exercises such as shadowing and real-life conversations.

- Led the end-to-end lifecycle of high-impact projects, including LingoTalk, RedKiwi L2E (Learn to Earn), and RedKiwi English Guide, leveraging AI technologies and SEO strategies to enhance their performance and user engagement.
- Established policies and guidelines for defining and managing requirements, equipping the team with rigorous prioritization strategies to enhance self-management of schedules in time-sensitive projects.

- Designed and managed 200+ KPI dashboards using Mixpanel and Amplitude, while conducting regular workshops to enhance team data literacy and drive data-informed decision-making across departments.
- Partnered with management to revamp organizational policies and workflows, significantly increasing team productivity and enhancing employee satisfaction scores.
- Initiated and executed a company-wide knowledge management strategy, leading to a direct improvement in internal knowledge sharing and alignment between personal and organizational goals.

KAIST Interaction Lab (KIXLAB)   **Daejeon, South Korea**
HCI Research Intern   *June 2021 – December 2021*

- Conducted in-depth research on best practices for developing and deploying real-time single-page web applications, optimizing performance for simultaneous user interactions.
- Led the design and implementation of KUIZ, automating its deployment processes on AWS and integrating automated testing workflows, reducing deployment time by 70%.
- Defined deployment guidelines and acceptance criteria, managed project strategies, and ensured on-schedule application development while maintaining compliance with quality standards.
- Introduced data visualization tools such as Mixpanel and Hotjar, increasing team efficiency in accessing and interpreting user data, enabling data-driven decision-making.
- Developed and delivered case study-based learning materials for advanced technical topics, conducting workshops for User Experience Special Interest Group (SIG).

B-Harvest   **Seoul, South Korea**
UX Designer   *September 2020 – March 2021*

- Partnered with core designers and developers at Ignite Inc. (formerly Tendermint) to translate complex technical requirements into intuitive user interfaces, flows, and interactions for the cross-chain AMM on the Cosmos Hub, improving usability and user engagement.
- Simplified complex technical implementations and financial concepts by creating infographics and business documentation, enabling clear communication with Ignite Inc. stakeholders and consequently contributing to the company's acquisition strategy.
- Established and maintained a unified brand identity and guidelines, ensuring consistent delivery of customer value across all Zones.
- Conducted competitive analyses and user experience research on leading Decentralized Exchanges (DEXs) and Decentralized Finance (DeFi) applications, identifying key differentiators and opportunities for innovation.
- Designed and launched a revamped company website, enhancing online visibility and site traffic.

Choreofactory Inc.   **Seoul, South Korea**
Product Manager   *March 2019 – March 2020*

- Developed the business model and successfully engaged with investors to secure initial funding, ensuring financial stability and growth potential.
- Acted as the primary liaison, negotiating agreements, managing stakeholder relationships, and leading efforts to strengthen communication and trust.

- Defined and aligned the company-wide mission, providing clear project visions that ensured strategic alignment and focused execution across all initiatives.
- Interacted daily with numerous dancers and music artists, gathering actionable feedback to iterate and refine prototypes for BEATFLO, resulting in a drastic improvement in user satisfaction and engagement.
- Designed, conducted, and managed biweekly sprints, streamlining decision-making and problem-solving processes, and further improving team productivity.

Crowbar Inc.   **Seoul, South Korea**
Product Manager   *September 2018 – February 2019*

- Developed the business model and engaged with investors to secure funding.
- Defined roles and responsibilities for each workgroup to improve collaboration and promote self-organization.
- Conducted focus group interviews, online surveys, and contextual inquiries with potential customers to gather insights.
- Defined the mission, vision, and core values to align the team's efforts.
- Orchestrated the design and implementation of mobile user experiences for Newt.
- Directed the creation and maintenance of brand assets to ensure consistency and alignment with project goals.
- Designed, developed, and launched the landing page for Newt.

Sixth Sense Technologies Inc.   **Seoul, South Korea**
Product Manager   *January 2017 – April 2017*

- Defined the mission, vision, and core values for the project, aligning team efforts with strategic goals.
- Conducted in-depth market research and competitive analysis on environmental suits, identifying key differentiators and market opportunities.
- Successfully applied for government funding programs for small businesses, securing financial support for the project.
- Designed and maintained the company's brand assets, ensuring consistency and professionalism across all platforms.

EDUCATION

Korea Advanced Institute of Science and Technology (KAIST)   **Daejeon, South Korea**
Bachelor of Science in Electrical Engineering (major) and Physics (minor)   *March 2015 – February 2022*

Hankuk Academy of Foreign Studies (HAFS)   **Yongin, South Korea**
Natural Sciences Track   *March 2011 – February 2014*

Analytics

- Mixpanel
- Google Analytics
- Amplitude
- Hotjar
- RevenueCat
- Sensor Tower

Design

- Figma
- Adobe Xd/Ps/Ai
- Storybook
- Zeplin
- Tailwind
- Bootstrap
- ProtoPie

Development

- AWS
- Git
- Swagger / Postman
- Docker
- React / Next
- Vue / Nuxt
- Sass / CSS

Project Management

- Jira
- Asana
- Monday
- ClickUp
- Wrike
- Trello

Documentation

- Notion
- Airtable
- Confluence

Communication

- Slack
- Microsoft Teams
- Telegram
- Google Chat
- Discord

Collaboration

- FigJam
- Miro
- Allo
- Mural
- Lucidspark